



STUDENT NAME _____ DATE _____

Business Management: Marketing A.A.S. at Harford to B.S. IN MARKETING AT UMUC

This worksheet is designed to help you plan and track your progress toward your degrees. For full course descriptions, please refer to the current undergraduate *Catalog*.

Courses taken at Harford Community College

Changes in recommended courses may affect other elements of the degree plan. Lower level equivalents of UMUC upper level courses fulfill content requirements but not upper-level minimum credit requirements

UMUC
Equivalent
Course

GENERAL EDUCATION REQUIREMENTS (GenEd) (22 credits)		
Speech/writing GenEd	CMST 105 Interpersonal Communication (3)	
WRTG 101 Writing GenEd	ENG 101 English Composition (3)	WRTG 101
First arts and humanities GenEd	PHIL 221 Business Ethics (3) <i>Arts and humanities GenEd</i>	
First social and behavioral sciences GenEd	ECON 102 Microeconomics (3) <i>Recommended course and related requirement for major</i>	ECON 203
Biological and physical science with lab GenEd	Biological/Physical Lab Science elective (4)	
Second arts and humanities GenEd	ART 201 or ART 202 (3) <i>Recommended arts and humanities to meet UMUC historical perspective requirement</i>	
Mathematics GenEd	MATH 101 or MATH 111 (3) <i>Recommended math GenEd</i>	MATH 107 or MATH 106
INTERDISCIPLINARY AND EMERGING ISSUES (5 credits)		
BA 210 Business Computer Applications (3)		
Physical Education Fitness elective (1) and Physical Education elective (1)		
REQUIRED COURSES (36 credits)		
BA 101 Introduction to Business (3)		BMGT 110
BA 103 Public Relations (3)		
◆ BA 104 Advertising and Sales Promotion (3) <i>Supplemental course for major</i>		◆ MRKT 456
BA 105 Professional Selling (3)		
◆ BA 203 Principles of Marketing (3) <i>Required marketing course for major</i>		◆ MRKT 310
◆ BA 205 Business Law (3) <i>Required business course for major</i>		◆ BMGT 380
BA 245 Contemporary Issues in Business (3)		
BA 212 Internet Research (1)		
OS 116 Communication Technologies (4)		
◆ BA 109 Principles of Management (3) <i>Recommended course. Required business course for major</i>		◆ BMGT 364
ENG 216 Business Communications (3)		
◆ MATH 216 Introduction to Statistics (4) <i>Recommended general elective. Required business course for major</i>		◆ STAT 200
Credits transferred: 63 credits		

SEQUENCE at UMUC		NOTES
<i>Courses are listed in the order in which students should take them. Changes in courses and order may affect other elements of the degree plan.</i>		
ADDITIONAL REQUIRED GENERAL EDUCATION COURSES FOR DEGREE (9 credits) If requirement is completed in degree at community college, these credits may be used for electives		
English writing GenEd	WRTG 291 (3) <i>Or other second writing GenEd course</i>	
Biological and physical sciences GenEd	BIOL 301 or NSCI 362 (3) <i>Or other 3-credit upper-level biological/physical science GenEd course</i>	UL
Second social and behavioral science GenEd	ANTH 344 (3) <i>Or other upper-level social and behavioral sciences GenEd course</i>	UL
EMERGING ISSUES (7 credits)		
LIBS 150 (1) <i>Required GenEd course</i>		
IFSM 201 or CMST 303 (3) <i>First computing GenEd course</i>		
IFSM 300 (3) <i>Or ACCT 326 for second computing GenEd (but note prerequisite of ACCT 221)</i>		UL
ADDITIONAL REQUIRED COURSES FOR MAJOR AND DEGREE (24 credits)		
ECON 201 (3) <i>Related requirement for major</i>		
◆ ACCT 301 (3) <i>Or ACCT 221 (but note ACCT 220 prerequisite). Business course for major</i>		UL
WRTG 394 (3) <i>Or other upper-level advanced writing GenEd course</i>		UL
◆ MRKT 354 (3) <i>Required marketing course for major</i>		UL
◆ MRKT 410 (3) <i>Required marketing course for major</i>		UL
◆ BMGT 496 (3) <i>Required business course for major</i>		UL
◆ MRKT 454 (3) <i>Or other supplemental course for major (any MRKT)</i>		UL
◆ MRKT 412 (3) <i>Required marketing course for major</i>		UL
CAPSTONE COURSE FOR MAJOR (3 credits) To be taken after all other courses for the major		
◆ MRKT 495 (3) <i>Required capstone course for major</i>		UL
MINOR OR ELECTIVES (14-15 credits, at least 9 credits upper-level for minor) Complete in last 60 credits along with major courses.		
See requirements of individual minor.		UL
		UL
		UL
		UL
TOTAL: 120 CREDITS		
CHECKLIST FOR FULFILLMENT OF DEGREE REQUIREMENTS See catalog for overview of all requirements.		
<input type="checkbox"/> 30 credits at UMUC, including at least half of the major and minor and 15 upper level credits. <input type="checkbox"/> 45 upper-level credits, including half the credit for the major and the minor. <input type="checkbox"/> All required courses <u>and</u> minimum number of credits for major and minor. <input type="checkbox"/> Prerequisites for major and minor courses, if needed.	<input type="checkbox"/> All General Education Requirements. <input type="checkbox"/> Grade of C or better in all courses for the major and minor. <input type="checkbox"/> Overall GPA of at least 2.0. <input type="checkbox"/> At least half the credit for the major earned through graded coursework. <input type="checkbox"/> Total 120 credits.	
NOTES:		