Harford Community College (HCC) A.A.S. in Mass Communications - Journalism/New Media & Advertising to University of Baltimore (UB) BA in Digital Communications

Transfer Guide

Harford coursework

General Education Requirements			UB Equivalency
English 101: English Composition (GE)		3 credits	WRIT-101
CMST 101: Speech Fundamentals (GI)		3 credits	GenEd Elective/CMAT-201
MC 105: Introduction to Journalism (GH)		3 credits	GenEd Arts & Humanities
Behavioral/Social Sciences Elective (GB)		3 credits	GenEd Social/Behavioral
Behavioral/Social Sciences Elective (GB) - different discpline		3 credits	GenEd Social/Behavioral
Mathematics Elective		3 credits	GenEd Mathematics
Biological/Physical Lab Science Elective		3 credits	GenEd Physical Science
Program Requirements			
MC 103: Television Studio		3 credits	General Elective
ART 120: Digital Foundations I		3 credits	General Elective
MC 102: Audio Production		3 credits	General Elective
MC 101: Intro. To Electronic Media	**OR**	3 credits	General Elective
BA 101: Intro. To Business (GI)			
MC 204: Video Production and Editing		3 credits	General Elective
MC 208: Multimedia Journalism I		3 credits	General Elective
MC 207: Digital Video I		3 credits	General Elective
OR BA 104: Advertising and Sales Promotion			
MC 201: Writing for the Electronic Media		4 credits	General Elective
MC 210: Intro. To Social Media (GI)		3 credits	General Elective
PHOT 101: Black & White Photography I		3 credits	GenEd Arts & Humanities
BA 203: Principles of Marketing [4]		3 credits	MKTG-301
MC 284: Field Project - Advertising Sales Promotion		3 credits	General Elective
General Electives			
Physical Education Electives		2 credits	General Elective
		60 credits	

Remaining coursework at UB

General Education Requirements	
IDIS-302 Ethical Issues in Busines and Society	3 credits
WRIT 300 Composition and Research[3]	3 credits
Biological & Physical Science	4 credits
General Education Elective (check with UB adviser)	3 credits
Digital Communication Requirements	
CMAT-342 The Rhetoric of Digital Communication	3 credits
CMAT-352 Media Literacy	3 credits
CMAT-353 Research Methods in Digital Communication	3 credits
CMAT-451 Communication Technologies	3 credits
CMAT-485 Seminar in Digital Communication	3 credits
Background and Ideas course	3 credits
Advanced Writing course	3 credits
Area of Focus coursework	18 credits
CMAT-211 Computer Graphics: Publishing	3 credits
CMAT-212 Computer Graphics: Imaging	3 credits
General Elective	2 credits
	120 credits

[1] Strongly recommended
[2] All 60 credits from Harford's A.A.S. in Mass Communications - Journalism/New Media & Advertising transfers into UB's BA degree in Digital Communications
[3] This course requires a Upper-Division Writing Placement Test
[4] Must receive a grade of C or better (major course)

UB transfers a maximum of 63 credits from Harford Community College

Fall 2017-18 academic school year