

## SPONSORSHIP INFORMATION

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Opportunities

- Champagne \$3,000
- Cabernet \$1,500
- Merlot \$750
- Chardonnay \$400

### Silent Auction Donation

Please contact Eyvo Johnson at 443-412-2449 to make arrangements for pick up or drop off.

### Advertising Opportunities

- |                                  |                               |       |
|----------------------------------|-------------------------------|-------|
| <input type="checkbox"/> Flute   | Half-Page (4.75"w x 7.5"h)    | \$300 |
| <input type="checkbox"/> Goblet  | Quarter-Page (4.75"w x 3.5"h) | \$175 |
| <input type="checkbox"/> Cordial | Business Card (3.5"w x 2"h)   | \$100 |

**Note:** If you are a previous advertiser and would like to use your past ad and artwork, please check here .

### Method of Payment

CHECK Total \$ \_\_\_\_\_

(Make checks payable to HCC Alumni & Friends Association.)

Please send an invoice to the address listed above.

CHARGE Total \$ \_\_\_\_\_

Visa    MasterCard    Discover    American Express

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

Name \_\_\_\_\_

(as it appears on card)

Send to HCC Office of College & Alumni Development,  
401 Thomas Run Road, Bel Air, MD 21015.  
For more information, please call 443-412-2449.

Featuring <sup>over 200</sup>  
fine wines and an array of delectable  
hors d'oeuvres and desserts.

## TICKETS

Tickets (in advance): \$40

Tickets (at the door): \$50

Designated Drivers: \$20

*Must be 21 years old to attend.*

### BY TELEPHONE

Call the Ticket Office at  
443-412-2211

### IN PERSON

Visit the Ticket Office in the  
Chesapeake Center or the  
Cashier's Office in the Student Center  
on the HCC campus.

You can also purchase tickets at  
**Wine World Beer & Spirits,**  
406A Constant Friendship Blvd.,  
Abingdon, MD, or call 410-569-8646.

For more information, call the  
Office of College & Alumni Development  
at 443-412-2449.

**HARFORD  
COMMUNITY  
COLLEGE**

Office of College & Alumni Development  
401 Thomas Run Road, Bel Air, MD 21015  
[www.harford.edu/alumni](http://www.harford.edu/alumni) • 443-412-2449



# Wine Expo

PRESENTED BY  
HARFORD COMMUNITY  
COLLEGE ALUMNI &  
FRIENDS ASSOCIATION  
AND WINE WORLD  
BEER & SPIRITS

Proceeds  
benefit  
the HCC  
Alumni  
& Friends  
Association  
Scholarship  
Fund.

Sunday  
February 26  
3-6 PM

Student Center  
Harford Community College

12-0079

Our 13th Annual Wine Expo, hosted by the Alumni & Friends Association of HCC, is an afternoon of wine, hors d'oeuvres, delectable desserts and a chocolate fountain from Bomboy's Home Made Candies. The best part is the opportunity to sample over 200 fine wines from around the world from 35 East Coast vendors! In addition, you will have the opportunity to bid on some awesome silent auction baskets and sports memorabilia. It's also a wonderful opportunity to network with Harford County businesses and members of the community. This crowd pleasing event sells out to a gathering of more than 500 people. Consider a sponsorship opportunity and showcase your business at this prestigious annual event.

All proceeds will benefit the Alumni & Friends Association Scholarship Fund to help students in need.

## SPONSORSHIP OPPORTUNITIES

All sponsors will receive the following items in addition to those listed under the individual sponsorship levels:

- Recognition in the Wine Selection Brochure
- Recognition on the Event Sponsor Display
- Recognition on the HCC Web Site
- 4 Wine Expo Tickets
- Private Sponsor Wine Tasting at 2 PM
- Reserved Seating
- Silent Auction Preview

## Champagne Sponsor

**Contribution: \$3,000**

As the single Champagne Sponsor, your business will be recognized as the "premier" sponsor in all of the press releases and promotional materials.

### Previously Mentioned Items Plus:

- A Link to Your Business Web Page From the HCC Alumni & Friends Web Page
- Full-Page Front Inside Cover Ad (10"w x 7.5"h) in the Wine Selection Brochure
- 8 Additional Wine Expo Tickets
- Business Exhibit Display Area
- Tour for 12 of Fiore Vineyards
- 2 Cases (24 Bottles) Fiore Wine With Custom Personalized Business Labels

## Cabernet Sponsor

**Contribution: \$1,500**

### Previously Mentioned Items Plus:

- Half-Page Ad (4.75"w x 7.5"h) in the Wine Selection Brochure
- 4 Additional Wine Expo Tickets

## Merlot Sponsor

**Contribution: \$750**

### Previously Mentioned Items Plus:

- Quarter-Page Ad (4.75"w x 3.5"h) in the Wine Selection Brochure

## Chardonnay Sponsor

**Contribution: \$400**

### Previously Mentioned Items Plus:

- Business Card Ad (3.5"w x 2"h) in the Wine Selection Brochure

**Deadline for all sponsorships, advertisements and silent auction donations is Friday, February 17, 2012.**

## ADVERTISING OPPORTUNITIES

Advertise your business in the Wine Selection Brochure to more than 500 patrons on the day of this prestigious event.

<b>Flute</b>	Half-Page (4.75"w x 7.5"h)	\$300
<b>Goblet</b>	Quarter-Page (4.75"w x 3.5"h)	\$175
<b>Cordial</b>	Business Card (3.5"w x 2"h)	\$100

### Requirements for Sponsorships & Advertising

All ads are black & white and must be submitted digitally in print-ready format (.pdf, .jpg, .eps files, 300 dpi or greater, fonts embedded) in the size specified on this form. Please submit files via email to ejohnson@harford.edu. Camera-ready paper ads or Microsoft documents cannot be accepted.

## SILENT AUCTION DONATIONS

Silent auction items will be prominently displayed as part of the focal centerpiece of the event for over 500 patrons to see. In addition, all contributors will be listed in the Wine Selection Brochure. Previous silent auction donations have included wine gift sets, gift and restaurant certificates, artwork, and sporting or theater event tickets. Call 443-412-2449 if you would like us to pick up your donation or mail to the College address on the back of this brochure.

